



**GOLDEN BALL TOKEN  
WHITEPAPER  
2021**

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# **SECTION 1**

## **INTRODUCING GOLDEN BALL**

**GOLDEN BALL IS A NEXT-GENERATION BLOCKCHAIN-BASED GAMBLING AND GAMING BSC TOKEN. UNDERPINNED BY THE BINANCE SMART CHAIN ECOSYSTEM, GOLDEN BALL LEVERAGES THE PAST EXPERIENCE OF PREVIOUS GENERATIONS TO OFFER A RADICALLY IMPROVED BLOCKCHAIN-BASED GAMING AND GAMBLING TOKEN UTILITY.**

**SEVERAL BLOCKCHAINS HAVE SURFACED TO CATER TO DAPPS AND DEFI. HOWEVER, SEVERAL FACTORS MAKE BINANCE SMART CHAIN ECOSYSTEM THE NATURAL CHOICE TO BUILD GOLDEN BALL UPON.**

**AFTER BITCOIN, BINANCE SMART CHAIN ECOSYSTEM IS THE BIGGEST BLOCKCHAIN BY MARKET CAPITALIZATION WITH A VALUATION OF \$271 BILLION. BINANCE SMART CHAIN ECOSYSTEM IS LEADING POSITION AS A DECENTRALIZED COMPUTING ARCHITECTURE GIVES IT SEVERAL IMPORTANT NETWORK EFFECTS THAT SHOULD NOT BE OVERLOOKED.**

**BINANCE SMART CHAIN ECOSYSTEM IS IN AN ADVANTAGE IN TERMS OF DEVELOPERS, USERS, SUPPORTERS, ENTERPRISE ADOPTION, AND GENERAL BRAND AWARENESS. BINANCE SMART CHAIN ECOSYSTEM HAS BEEN THE MOST RIGOROUSLY TESTED IN TERMS OF DAPP DEVELOPMENT. BINANCE SMART CHAIN ECOSYSTEM DEVELOPERS HAVE A STRONG IMPERATIVE TO IMPROVE THE BLOCKCHAIN'S SUITABILITY TO HOSTING DAPPS WITH THE IMPLEMENTATION OF BINANCE SMART CHAIN ECOSYSTEM! THE MAJORITY OF INCUMBENT TOKENS HAVE BEEN LAUNCHED ON BINANCE SMART CHAIN ECOSYSTEM, GIVING THE ECOSYSTEM GREATER LIQUIDITY AND PROVIDING USERS WITH GREATER OPTIONALITY IN TERMS OF WHAT ASSETS TO STORE THEIR WEALTH IN.**

**THE GOLDEN BALL TOKEN UTILITY WILL ENCOMPASS CUTTING-EDGE GAMBLING AND GAMING OPTIONS. THE MINIMUM VIABLE PRODUCT (MVP) WILL BE ROLLED OUT WITH THREE TRIED AND TESTED GAMBLING OPTIONS THAT HAVE A TRACK RECORD OF SECURING SIGNIFICANT ADOPTION ON PREVIOUS DAPPS. THESE TRIED AND TESTED GAMBLING OPTIONS, COMBINED WITH GOLDEN BALL'S COMPETITIVE ADVANTAGES AND THE GOLDEN BALL TOKEN USE CASES (BOTH DETAILED BELOW), WILL BE LEVERAGED TO SECURE EARLY TRACTION OF THE DAPP. ONCE AN EARLY USER BASE HAS BEEN ON BOARDED, AND ANY POTENTIAL FEEDBACK FROM THESE USERS HAS BEEN ADDRESSED, GOLDEN BALL WILL BEGIN TO IMPLEMENT MORE POPULAR GAMBLING OPTIONS AND WILL EVENTUALLY PROGRESS TO IMPLEMENTING PROPRIETARY GAMES.**





## **SECTION 1**

### **INTRODUCING GOLDEN BALL**



**MOREOVER, GOLDEN BALL WILL PROVIDE USERS WITH THE POSSIBILITY TO ENTER ONLINE WORLDS WITH THRIVING VIRTUAL ECONOMIES. GOLDEN BALL WILL ROLL OUT ONLINE GAMES THAT ENABLE USERS TO COLLECT VIRTUAL ITEMS AND TRADE THESE ITEMS ON A LIQUID MARKETPLACE. SIMILAR TO MASSIVE MULTIPLAYER ONLINE ROLE-PLAYING GAMES (MMORPG) LIKE RUNESCAPE, PARTICIPANTS WILL BE ABLE TO COMPETE AND INTERACT WITH OTHERS TO BUILD DIGITAL WEALTH THAT CAN EASILY BE TRANSITIONED INTO OTHER ASSETS. THIS PROVIDES AN EXTREMELY ENTICING OPPORTUNITY IN AN ERA WHERE CENTRAL BANKS ARE INCORPORATING EXCESSIVELY EXPANSIONARY MONETARY POLICIES. THIS IS PARTICULARLY PERTINENT TO CITIZENS IN AREAS WHERE THEIR DOMESTIC CURRENCY IS UNDERGOING SEVERE DEVALUATION AT THE HANDS OF INFLATION. FOR INSTANCE, VENEZUELANSFARMING GOLD ON RUNESCAPE BEGAN EARNING OVER TEN TIMES THE SALARY OF A DOCTOR IN THE COUNTRY.**

**GOLDEN BALL HAS STRUCTURED THE DAPP IN A MANNER THAT AVOIDS THE ADOPTION PITFALLS OF PREVIOUS GENERATIONS AND HELPS FOSTER FAVOURABLE CONDITIONS TO THE TECHNOLOGY BECOMING THE LEADING GAMBLING AND GAMING DAPP. THE BIGGEST GAMING AND GAMBLING COINS CURRENTLY HAVE MARKET VALUATIONS OF \$2.8 BILLION AND \$475 MILLION. BY SECURING A LEADERSHIP POSITION, ALONGSIDE THE BULLISH GROWTH OF THE BROADER DIGITAL ASSET ECOSYSTEM, GOLDEN BALL ANTICIPATES THAT IT WILL GROW TO HAVE A MARKET VALUATION GREATER THAN THE COMBINED ~\$3.3 BILLION VALUATION OF THE CURRENT BIGGEST GAMING AND GAMBLING PLATFORMS.**





## **SECTION 1**

### **INTRODUCING GOLDEN BALL**

**WITH THE IMPERATIVE OF BECOMING THE LEADING BLOCKCHAIN-BASED GAMING AND GAMBLING PLATFORM, GOLDEN BALL WILL PUT IN PLACE THE FOLLOWING STRUCTURES TO SECURE A COMPETITIVE EDGE OVER INCUMBENT PLATFORMS:**

- **EASY SETUP – USERS WILL BE ABLE TO GET STARTED IN LESS THAN ONE MINUTE. GOLDEN BALL WILL SUPPORT A WIDE VARIETY OF BINANCE SMART CHAIN ECOSYSTEM WALLETS, ENABLING USERS TO SIMPLY LINK THEIR WALLET AND START BETTING IMMEDIATELY. NO KYC, NO RESTRICTIONS, JUST GAMBLING.**
- **OPENLY AUDITABLE ALGORITHM – THE TRUE FAIRNESS OF PREVIOUS GAMBLING PLATFORMS HAS BEEN NEBULOUS. WHILE TRANSACTIONS HAVE BEEN OPENLY AUDITABLE ON THE UNDERLYING BLOCKCHAIN, THE ALGORITHM BEHIND THE GAMBLING GAMES HAS BEEN HIDDEN. GOLDEN BALL WILL BE THE FIRST DAPP WITH AN OPENLY AUDITABLE ALGORITHM, ALLOWING USERS TO VERIFY THE FAIRNESS OF THE GAMES THEY'RE PARTICIPATING IN.**
- **SEAMLESS UX EXPERIENCE – GAMBLING DAPPS OF PREVIOUS GENERATIONS HAVE PREDOMINANTLY BEEN HINDERED BY CLUNKY AND POORLY-DESIGNED UXs. GOLDEN BALL HAS ASSEMBLED A DEEPLY EXPERIENCED DESIGN TEAM TO SHAPE A SEAMLESS AND INTUITIVE UX.**
- **CUTTING-EDGE GAMING TECHNOLOGY – BLOCKCHAIN-BASED GAMING APPS HAVE ALSO HISTORICALLY PROVIDED A POOR USER EXPERIENCE. THE INFRASTRUCTURE UNDERPINNING THE GOLDEN BALL GAME OFFERINGS WILL PROVIDE AN UNPRECEDENTED EXPERIENCE TO BLOCKCHAIN-BASED GAMERS. THE TECHNOLOGY STACK HAS BEEN CAREFULLY CONSIDERED TO ADDRESS ALL OF THE MAJOR ISSUES THAT ARE PRESENT IN THE INCUMBENT BLOCKCHAIN-BASED GAMES.**
- **PERMISSIONLESS PAYMENTS – THE DECENTRALIZED NATURE OF GOLDEN BALL WILL ENABLE USERS TO EASILY MAKE PAYMENTS WITH NO RESTRICTIONS. PEER-TO-PEER PAYMENTS, MICROPAYMENTS, AND ASSET CONVERSION ALL BECOME EASILY MANAGEABLE.**
- **THE SECURITY OF THE BINANCE SMART CHAIN ECOSYSTEM BLOCKCHAIN – THE TRANSACTIONS CARRIED OUT IN THE GOLDEN BALL DAPP WILL BE SETTLED ON THE BINANCE SMART CHAIN ECOSYSTEM BLOCKCHAIN, A NETWORK SECURED BY VAST COMPUTING POWER DISTRIBUTED WORLDWIDE.**
- **DEEPLY EXPERIENCED TEAM – GOLDEN BALL HAS ASSEMBLED A TEAM OF EXPERTS IN BOTH THE FIELD OF BLOCKCHAIN TECHNOLOGY AND ONLINE PRODUCTS.**

**THE GOLDEN BALL TOKEN (GLB) WILL PLAY A CRITICAL ROLE IN THE GOLDEN BALL ECOSYSTEM NETWORK. IT WILL BESTOW USERS WITH UNIQUE PRIVILEGES WITHIN THE DAPP. GLB TOKEN HOLDERS WILL HAVE ACCESS TO EXCLUSIVE PROMOTIONS THAT WILL GIVE THEM AN EDGE ON THE GAMBLING GAMES OFFERED IN THE APP. GLB TOKEN HOLDERS WILL BE ABLE TO FURTHER THIS EDGE BY VIEWING ODDS RELATED TO VARIOUS GAMES WHICH REMAIN HIDDEN TO USERS WITHOUT SUFFICIENT GLB TOKENS.**





## **SECTION 2.**

# **MARKET RESEARCH**

**GAMBLING HAS ALWAYS BEEN A STRONG FIT FOR BLOCKCHAIN TECHNOLOGY. THE FOLLOWING BLOCKCHAIN PROPERTIES MAKE IT PARTICULARLY WELL-SUITED TO HOSTING GAMBLING-RELATED APPLICATIONS:**

- NETWORK MAINTAINED BY A DISTRIBUTED SET OF NODES – APPLICATIONS ARE NOT SUBJECT TO THE MYRIAD OF RISKS ASSOCIATED WITH APPLICATIONS UNDERPINNED BY A CENTRALIZED SERVER. (E.G. SERVER SHUTDOWNS, SERVER ERRORS CAUSING LOSS OF FUNDS AMID GAMES, ATTACKERS ACCESSING USER FUNDS, CENTRALIZED PARTY CONTROLLING EVOLUTION AND ULTIMATE OPERATION OF A PLATFORM)**
- OPENLY AUDITABLE SOURCE CODE – THE ODDS AND FAIRNESS OF VARIOUS GAMES ARE OPENLY AUDITABLE AND CAN BE ASSESSED BY APPLICATION USERS**
- AUDITABLE LEDGER – THE PROVENANCE AND HISTORY OF FUNDS CAN BE EASILY EXAMINED**
- PERMISSIONLESS PAYMENTS – USERS ARE NOT SUBJECT TO STRINGENT RESTRICTIONS SURROUNDING THE MOVEMENT OF FUNDS.**
- CENSORSHIP RESISTANCE – ANY USER WILL BE ABLE TO ESTABLISH AND USE AN ACCOUNT REGARDLESS OF ETHNICITY, POLITICAL PREFERENCE, OR OTHERWISE.**

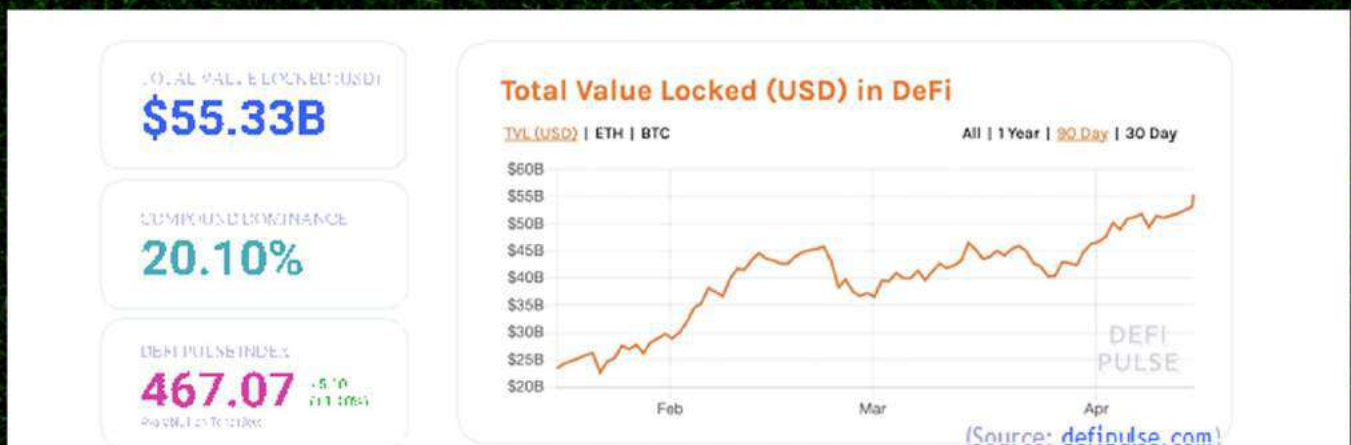
**BLOCKCHAIN'S SUITABILITY TO GAMBLING-RELATED APPLICATIONS WAS EVIDENT FROM THE EARLY PROLIFERATION AND ADOPTION OF GAMBLING-RELATED APPLICATIONS ON BLOCKCHAIN TECHNOLOGY. UNTIL 2020, GAMBLING WAS THE DOMINANT DECENTRALIZED APPLICATION (DAPP) TYPE AND WAS THE ONLY APPLICATION TYPE THAT CATERED TO OVER 1 MILLION USERS. GAMBLING DAPPS ALSO ACCOUNTED FOR THE MILLION'S SHARE OF ACTIVE USERS. OVER 50% OF THE GAMBLING DAPP USERS WERE ACTIVE ON A DAILY BASIS AND GAMBLING ACCOUNTED FOR ROUGHLY 40% OF THE ACTIVE USERS OF ALL DAPP SECTORS.**





## SECTION 2. MARKET RESEARCH

**IN 2020, GAMBLING'S DOMINANT POSITION WAS SUPERSEDED BY THE EXPLOSION OF DECENTRALIZED FINANCE (DEFI). THROUGHOUT 2020, THE TOTAL-VALUE-LOCKED IN DEFI PROTOCOLS ROSE FROM \$677 MILLION TO \$16.46 BILLION. IT CONTINUES TO GROW IN 2021 AND STANDS AT OVER \$55 BILLION AS OF APRIL 15TH**



**THE GROWTH OF DEFI MEANS THAT GAMBLING'S DOMINATION OF DAPP USAGE HAS BEEN DISPLACED AND IS UNLIKELY TO RETURN. HOWEVER, THE RISE OF DEFI IS ULTIMATELY A HEALTHY DEVELOPMENT FOR THE PROSPECTS OF GAMBLING-FOCUSED DAPPS.**

**THE GROWTH OF DEFI HAS RESULTED IN MORE CAPITAL ENTERING BLOCKCHAIN-BASED PROTOCOLS, MORE LIQUIDITY FOR TOKENS UNDERPINNED BY THESE PROTOCOLS, AND GREATER ATTENTION GIVEN TO CRYPTO-RELATED ASSETS GENERALLY. THE NEXT-GENERATION GAMBLING APPS WILL HAVE A WIDER USER BASE TO ADDRESS, A BIGGER CAPITAL POOL TO COMPETE FOR, AND A MORE COMPETITIVE ENVIRONMENT IN REGARDS TO OTHER APPLICATIONS. WITH THE GRADUAL IMPROVEMENT OF BLOCKCHAIN-BASED DAPPS, IT IS CRITICAL THAT THE NEXT-GENERATION OF GAMBLING DAPPS IMPROVE AND INNOVATE UPON PREVIOUS GENERATIONS AND PROVIDE THEIR USERS WITH MORE VALUABLE AND ENTICING OFFERINGS.**

**THE DEFI GROWTH, COMBINED WITH THE BROADER GROWTH IN CRYPTO-RELATED ASSETS, HAS NATURALLY COINCIDED WITH AN ASTOUNDING GROWTH IN DECENTRALIZED GAMBLING RELATED ASSETS.**

**THE TWO BIGGEST BLOCKCHAIN-BASED GAMBLING TOKENS – WINK AND FUNTOKEN – HAVE APPRECIATED BY 1,832% AND 1,355% SINCE Q4 2020.**





## **SECTION 2.**

### **MARKET RESEARCH**

**THE MARKET SIZE FOR GAMBLING REACHED ROUGHLY \$450 BILLION IN 201 A STAPLE OF THE INDUSTRY AND ACCOUNTS FOR ROUGHLY 10% OF THE MARKET. THE PRESENCE OF ONLINE GAMBLING IS ANTICIPATED TO CONTINUE GROWING WITH BLOCKCHAIN-BASED GAMBLING BEING A FAST-GROWING SEGMENT OF THIS MARKET. SEVERAL DECA-MILLIONS WORTH OF USD TRANSACTIONS ARE CARRIED OUT ON A DAILY BASIS ON BLOCKCHAIN-BASED GAMBLING DAPPS. THIS COULD EASILY REACH CENTA-MILLIONS AND BILLIONS AS THE NICHE CONTINUES TO EVOLVE.**

**WHILE BLOCKCHAIN-BASED GAMBLING IS ANTICIPATED TO GROW, IT WILL UNLIKELY REACH THE FIGURES BEING RECORDED IN DEFI. A COMPARISON OF THE TRADITIONAL FINANCIAL WORLDS AND GAMBLING WORLDS IS AN INDICATION THAT DEFI COULD RADICALLY OUTSIZE GAMBLING. WHILE THE GLOBAL GAMBLING INDUSTRY STANDS AT \$450 BILLION, THE ESTIMATED SIZE OF THE GLOBAL FINANCIAL SERVICES MARKET IS EXPECTED TO GROW TO \$26.5 TRILLION NEXT YEAR. HOWEVER, ONE AREA THAT MAY TRANSCEND DEFI IS BLOCKCHAIN-BASED GAMING.**

## **BLOCKCHAIN-BASED GAMING**

**BLOCKCHAIN-BASED GAMING AND ONLINE GAMING IN GENERAL IS ANOTHER AREA THAT HAS BEEN RECORDING TREMENDOUS GROWTH. THE ONLINE GAMING MARKET IS CURRENTLY ESTIMATED TO BE ROUGHLY \$53.7 BILLION BUT THIS IS ANTICIPATED TO RADICALLY GROW IN COMING YEARS AS INNOVATION MAKES IT POSSIBLE FOR CITIZENS TO DEEPLY IMMERSE THEMSELVES IN DIGITAL WORLDS WITH VIRTUAL ECONOMIES.**

**BLOCKCHAIN-BASED TOKENS SERVE A REAL NEED IN THESE MARKETPLACES, MAKING THE PLATFORMS LESS SUSCEPTIBLE TO ARBITRARY CENSORSHIP, UNDUE RENT EXTRACTION, AND SUDDEN CESSATION. MOREOVER, THE USAGE OF ENTIRELY CENTRALIZED GAMING PLATFORMS EXPOSES CITIZENS TO RISKS OF MANIPULATION IN THE INTEREST OF CAPITALIZING ON OUR ATTENTION. THIS WAS EXPLORED FROM THE PERSPECTIVE OF SOCIAL MEDIA SITES IN THE 2020-RELEASED DOCUMENTARY "THE SOCIAL DILEMMA". LONG BEFORE, THE PROBLEMATIC AGENDA OF COMMERCIAL ENTERPRISES CONTROLLING OUR ONLINE PLATFORMS WAS PROPHESIED BY MARSHALL MCLUHAN.**

**"ONCE WE HAVE SURRENDERED OUR SENSES AND NERVOUS SYSTEMS TO THE PRIVATE MANIPULATION OF THOSE WHO WOULD TRY TO BENEFIT FROM TAKING A LEASE ON OUR EYES AND EARS AND NERVES, WE DON'T REALLY HAVE ANY RIGHTS LEFT. LEASING OUR EYES AND EARS AND NERVES TO COMMERCIAL INTERESTS IS LIKE HANDING OVER THE COMMON SPEECH TO A PRIVATE CORPORATION, OR LIKE GIVING THE EARTH'S ATMOSPHERE TO A COMPANY AS A MONOPOLY."**

**MARSHALL MCLUHAN**





## SECTION 2. MARKET RESEARCH

**GAMING PLATFORMS UNDERPINNED BY DECENTRALIZED TECHNOLOGY ERADICATE THE MISALIGNED INCENTIVES OF A CORPORATION SEEKING TO MAXIMIZE PROFITS BY CAPITALIZING ON OUR ATTENTION.**

**DELPHI DIGITAL ANALYST PIERS KICKS NOTES THAT “ESTABLISHING TRUST IN THE ECONOMIC FIBRE OF METAVERSE [VIRTUAL GAMING WORLD] IS OF PARAMOUNT IMPORTANCE, AND THE EMPLOYMENT OF DISTRIBUTED LEDGER TECHNOLOGIES PROVIDES A UNIQUE DEGREE OF INSURANCE IN THIS REGARD”.**

**BLOCKCHAINS WILL BE ESSENTIAL TO ESTABLISHING SUCH A TRUST. A BURGEONING MARKET FOR VIRTUAL ASSETS IS EXPECTED TO GROW ALONGSIDE THE RISE OF BLOCKCHAIN-BASED GAMING PLATFORMS.**

**THE MARKET FOR VIRTUAL ITEMS HAS ALREADY REACHED \$50 BILLION AND THE RECENT EXPLOSIVE GROWTH IN NON-FUNGIBLE TOKEN (NFT) ACTIVITY AND INTERESTS DEMONSTRATES THAT BLOCKCHAIN-BASED VIRTUAL ASSETS WILL GROW TO REPRESENT A SIGNIFICANT SHARE OF THIS. NFTS CAN PROVIDE ASSET OWNERS WITH A DEGREE OF OWNERSHIP THAT IS UNPARALLELED IN CENTRALIZED COMPUTING ARCHITECTURE. PROVENANCE OF EACH ASSET CAN BE EASILY TRACED, THE AUTHENTICATION OF EACH ASSET CAN BE OPENLY AUDITED, AND FEW RESTRICTIONS EXIST TO STOP A LIQUID MARKETPLACE FROM FORMING.**

**BLOCKCHAIN-BASED GAMBLING AND GAMING WILL BOTH BE STAPLES OF THE DECENTRALIZED INFRASTRUCTURE WHICH CONTINUES TO SECURE MORE USERS, MORE CAPITAL, AND MORE ACTIVITY.**

**GAMBLING WAS AN EARLY FIT FOR DECENTRALIZED NETWORKS AND WAS THE FIRST DAPP NICHE TO SECURE MASS ADOPTION. IN THE AFTERMATH OF THE DEFI GROWTH OF 2020, THERE IS A GREATER NUMBER OF USERS AND CAPITAL TO COMPETE FOR. THE NEXT-GENERATION OF BLOCKCHAIN-BASED GAMBLING APPLICATIONS ARE ANTICIPATED TO HIT NEW ECHELONS OF ADOPTION AND USAGE COMPARED TO THE GAMBLING DAPPS OF THE PAST. HOWEVER, THEY WILL ALSO BE SUBJECT TO MORE INTENSE COMPETITION, WITH GAMBLING DAPPS IMPROVING AND INNOVATING UPON PREVIOUS GENERATIONS. BLOCKCHAIN-BASED GAMBLING IS EXPECTED TO GROW TO CATER TO CENTA-MILLIONS OR BILLIONS OF DOLLARS IN DAILY TRANSACTIONS.**

**ONLINE GAMING IS AN AREA WHICH IS ALSO EXPECTED TO UNDERGO PHENOMENAL GROWTH. VIRTUAL WORLDS HAVE PROLIFERATED, BECOME INCREASINGLY IMMERSIVE, AND STARTED TO HOST SIZABLE VIRTUAL ECONOMIES. BLOCKCHAINS WILL PLAY AN IMPORTANT ROLE IN HOW ASSETS ARE ISSUED, TRADED, AND SECURED IN THESE VIRTUAL WORLDS.**





## SECTION 2. MARKET RESEARCH

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## SECTION 3

### GLB TOKEN ECONOMY

#### GLB TOKEN

GOLDEN BALL, IS A BSC **BEP20** UTILITY TOKEN. GLB HOLDERS WILL BE ABLE TO USE THIS TOKEN AS A UTILITY CURRENCY TO BE ABLE TO DEPOSIT, PLAY AND WITHDRAW IN VARIOUS BETTING AND GAMBLING PLATFORMS IN THE NEAR FUTURE.

#### TOKEN ECONOMY:

**SYMBOL: \$GLB**

**NETWORK: BSC (BINANCE SMART CHAIN)**

**DECIMAL: 9**

**TOTAL SUPPLY: 60,000,000,000 GLB**

**CONTRACT:**

**0X52EB6C887A4691F10BEE396778603927C23BE1FC**

**PANCAKESWAP LIQUIDITY LOCK: 40%**

**OWNER WALLET LOCK: 38,000,000,000 GLB**







# **GOLDEN BALL TOKEN**

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